

CHICCO AT THE KIND UND JUGEND 2024

Chicco is back at Kind und Jugend, one of the main international events dedicated to the world of childhood, with lots of novelties and a new claim that highlights the company's long-standing commitment to supporting parents on the incredible journey that begins when a child joins the family.

Chicco products and solutions are a valuable ally, meeting real needs with optimal solutions and encouraging mothers and fathers to enjoy the parenting experience. The company's message to parents is to live and love each moment in a unique way: **Live it.**

The innovative products developed by Chicco are the outcome of dedicated research, dialogue with parents, observation of children, work by the Chicco Research Center and continuous collaboration with experts and the medical world to meet the ever-changing needs of families.

CHICCO BELLAGIO

The touch that makes the difference

Bellagio is Chicco's new modular system designed to meet the needs faced by all new parents. Thanks to the innovative ONE TOUCH closing system and a variety of configurations, the Trio Bellagio meets the different needs of every family by combining practicality, comfort and style in a single product.

This new Trio is designed for **one-handed use**, allowing you to close the stroller even while holding your child thanks to **the innovative One Touch folding system**: just one click on the back of the seat and the stroller folds up by itself, in both directions. And once closed, the stroller stands on its own and has a practical carrying handle.

Trio Bellagio also features high manoeuvrability thanks to large wheels; ball bearings, which are also present in the pivoting system; and high-performance shock absorbers. The special tread design helps reduce perceptible vibrations, making it smooth and agile for parents to manoeuvre and providing comfort for the child.

All the components of the Bellagio 3-in-1 travel system are made of high-quality, durable yet soft fabrics, and the interiors are lined with Bamboo fibre fabric.

The Bellagio system is fully customisable: the structure is designed to be combined with two different types of carrycots and two Chicco car seats: the Flexi and Gran Comfort carrycots and the Kory Plus (4-star ADAC) and First Seat Recline car seats.

Trio Bellagio is available in 5 different colours: Amber Glow, Black Satin, Lunar Rock, Fir Tree and Lavender Glaze.





The Bellagio stroller

The Bellagio stroller is approved for children from birth up to 22 kg. The seat is easily reversible and the backrest fully reclines in both configurations and can be adjusted to 4 different positions with one hand.



Thanks to **OneTouch technology**, the stroller can be folded with a single movement, allowing parents to have one hand free or hold the baby in their arms: just **one click** on the back of the seat and the stroller folds itself!

Bellagio is the first modular stroller with a one-touch automatic folding mechanism in both directions. Once folded, it is easy to carry thanks to its compact size, low weight (9.7 kg) and convenient carrying handle.



The Bellagio is also extremely easy to manoeuvre, thanks to its large wheels, ball bearings on all wheels and in the swivel system, and high-performance shock absorbers. The special tread design helps to reduce the vibrations felt while moving.



Comfort for the child is ensured by a cosy, well-padded seat with a magnetic buckle that makes fastening the safety harness quick and easy. The practical 'Stay in Place' system ensures that the safety harness pads are always correctly positioned. In addition to this, the child's seat is positioned higher than the road to allow a position closer to the parent.

The sun canopy is extendable and offers UV50+ protection and is water-resistant. It is equipped with a mesh window so the parent can maintain eye contact with the child at all times.

The Flexi Carrycot

The Flexi carrycot is a practical solution for parents thanks to its **light weight (only 4.4 kg)** and the fact that **it can be compacted and stored in small spaces**, such as the boot of a car. And that's not all: buttons with memory allow the carrycot to be unhooked from the frame with one hand.





The inside of the carrycot is completely lined with fabric made of natural bamboo fibre to create a cosy, cool and comfortable nest for the child. This soft material is particularly suitable for contact with children's delicate skin and is able to absorb body moisture, helping to maintain the correct body temperature.





The Flexi carrycot is equipped with mesh inserts on the canopy and structure that ensure better air circulation for the baby's well-being, which is particularly important during hot days. The canopy is extendable for better protection from the sun, offers UV50+ protection and is water-resistant. Inside the front pocket of the carrycot is an additional cover that can be pulled out to provide greater privacy for the child as well as protection from the light if your baby is resting. Thanks to its full, breathable coverage and side mesh inserts, it is also useful as a mosquito net during summer days.

For cold weather, the carrycot cover offers additional protection, thanks to the windproof flap. The cover also has magnets on both sides for quick opening and a secure fastening system that allows the parent to easily place or remove the child, without having to remove the cover completely. In addition... the cover itself is 2-in-1 and becomes a leg cover in stroller mode.

Gran Comfort Carrycot

The Gran Comfort carrycot is designed to offer exceptional roominess and maximum comfort through generous interior dimensions (79 x 36 cm) that create a cosy and safe space. The inner backrest is adjustable to ensure maximum comfort for the baby, facilitating digestion, helping with nasal congestion and promoting visual stimulation, which is essential for development in the first months. The Gran Comfort is also completely lined with fabric made of natural bamboo fibre, a soft material that is particularly suitable for contact with children's delicate skin and absorbing body moisture.



The canopy is extendable and offers UV50+ protection and is water-resistant. The Gran Comfort carrycot has a removable cover that also serves as a mosquito net.

On winter days, the child is well protected from the cold thanks to the windproof flap on the carrycot cover, and on hot summer days, its mesh inserts ensure a refreshing flow of air. Improved breathability is also possible thanks to the holes in the frame of the carrycot, which facilitate additional air circulation.

The Bellagio modular system is compatible with two car seats, the Kory Plus, which is colour-coordinated with the stroller and carrycot, and the First Seat Recline, available in two colours and with the special feature of being reclinable.



KORY PLUS



This car seat scored 4 Stars in ADAC and TCS tests, both with and without the Full 360 i-Size base.

Kory Plus i-Size Air is approved according to ECE R129/03 from 40 cm up to 85 cm and can be installed in two ways:

- Installation with 'Full 360 i-Size base' with Isofix connectors and support leg.
- Installation with only the vehicle's 3-point seat belt.

The car seat should always be installed rearward-facing. The child is protected by the 3-point seat belt and the **seat is equipped with a soft reducer cushion** (approved for use from 40 up to 60 cm) that ensures the correct position for the infant's head and body and offers extra comfort for any trip. The headrest can be adjusted with one hand, together with the 3-point safety harness system, to follow the growth of the baby. The car seat also has a UV50+ and water-repellent sun canopy that is easy to clean. Equipped with a small window for ventilation.

Chicco

Chicco prides itself on being right beside families, listening to their needs and supporting them, thanks to the company's broad expertise with children, gained through its extensive range of products and services. Innovative products are designed and developed with dedication, through discussions with parents, observing children, the work of the Chicco Research Center and its ongoing collaboration with experts and with the world of medicine and science. Today, supporting families also entails thinking about the world they will grow up in and their future, which is why we are constantly committed to acting responsibly, with the utmost respect for people and the environment. Today Chicco is present in more than 120 countries worldwide.

For further information:

Artsana Group - Press Office Chicco

Manuela Cervelli – manuela.cervelli@artsana.com